

Promoted by



14th WINFOCUS WORLD CONGRESS on **ULTRASOUND** in Emergency & Critical Care

Empowering Worldwide Healthcare at the Speed of Sound



SPONSORSHIP DOSSIER

April 12th-15th, 2018 - Madrid, Spain

14th WINFOCUS World Congress I Congreso WINFOCUS Ibérica



Empowering Worldwide Healthcare at the Speed of Sound

INDEX

1. General Information
2. Registration Fees
3. Congress Venue - Hotel Melía Avenida América****
4. Commercial Exhibition – Booth Floor Plan and terms and Conditions
5. Sponsorship Options
6. Sponsorship Form
7. Contact Details

14th WINFOCUS World Congress I Congreso WINFOCUS Ibérica



April 12-15, 2018
MADRID, SPAIN

Empowering Worldwide Healthcare at the Speed of Sound

GENERAL INFORMATION

WHERE AND WHEN

Hotel Meliá Avenida América
April 12th – 15th, 2018

ATTENDEES:

350 – 400 professionals

WEB:

www.winfocus2018.org

TECHNICAL SECRETARIAT:



Global Business Travel Spain, S.L.

Telephone: +34 93 366 80 93

E-mail: winfocus2018@gbtspain.com

14th WINFOCUS World Congress I Congreso WINFOCUS Ibérica



April 12-15, 2018
MADRID, SPAIN

Empowering Worldwide Healthcare at the Speed of Sound

REGISTRATION FEES

Registrations fee : Congress + 1 pregress course included (except Residents that only can assist to the USLS-BL1P course):

	EARLY Until 10th March 2018	STANDARD AND ON SITE From 11th March 2018
PHYSICIANS	600,00 €	700,00 €
RESIDENTS	150,00 €	250,00 €
NURSES *	150,00 €	250,00 €

All fees include 21% Spanish VAT

** Nurses registration fee, will be entitled to: Pre congress course of 12th April, round tables of nursing on the 13th April until noon (it will be held in the same room as the Pre-conference course) and attendance to the plenary session of the 13th and the opening cocktail. Does not include the plenary sessions activities on the 14th and 15th April.*

Registrations fee : Congress (course not included)

	EARLY Until 10th March 2018	STANDARD AND ON SITE From 11th March 2018
PHYSICIANS	375,00 €	475,00 €
RESIDENTS	75,00 €	150,00 €

All fees include 21% Spanish VAT

Registration Closing April 4th 2018:

After this date, the Registration web tool will be closed. On – Site Registration will be available on April 12th 2018 at the Registration Desk during the Congress.

14th WINFOCUS World Congress I Congreso WINFOCUS Ibérica



April 12-15, 2018
MADRID, SPAIN

Empowering Worldwide Healthcare at the Speed of Sound

CONGRESS VENUE AND ACCOMMODATION

HOTEL MELIÁ AVENIDA AMÉRICA ****

- Just a few minutes from the IFEMA exhibition centre, the Palacio de Congresos conference centre and the Adolfo Suárez-Madrid Barajas Airport. Excellent communications with any area of Madrid.
- 5000 m2 Convention Centre with 32 rooms, all with natural light, capable of holding up to 1000 people.
- Magnificent Spa Gym and Wellness Centre with more than 1000 m2, offering beauty, spa and health treatments.
- Courtesy transfer from and to the airport and to the IFEMA exhibition area (Subject to timetable and availability)
- Free symmetric 500 MBps high-speed Wi-Fi internet connection.
- Located in La Quinta de los Molinos, only a few metres from Calle Alcalá. Just 3 minutes away by car you can find a shopping centre and an area of restaurants and entertainment venues.

14th WINFOCUS World Congress I Congreso WINFOCUS Ibérica



April 12-15, 2018
MADRID, SPAIN

Empowering Worldwide Healthcare at the Speed of Sound

CONGRESS LOCATION

Hotel Avenida América

Calle de Juan Ignacio Luca de Tena, 36, 28027 Madrid - SPAIN



14th WINFOCUS World Congress I Congreso WINFOCUS Ibérica



April 12-15, 2018
MADRID, SPAIN

Empowering Worldwide Healthcare at the Speed of Sound

COMMERCIAL EXHIBITION

Do not miss your opportunity to promote your procedures and technologies and meet potential clients and customers. Book an exhibition area or take advantage of our attractive advertising opportunities to gain maximum visibility

Exhibition Dates:

Friday, April 13th 2018 (Half Day)

Saturday April 14th 2018 (Full Day)

EXHIBITION AREA	RATE
Exhibition Area 3.00 x 2.00 (6m ²)	5.000 € + 21% VAT

14th WINFOCUS World Congress I Congreso WINFOCUS Ibérica



Empowering Worldwide Healthcare at the Speed of Sound

BOOTH AREA ASSIGNATION:

The booth area assignation will be done on a first come, first served basis

If all the booths indicated are not fully booked, the booth exhibition floor plan can be modified and The Organization will try to assign the areas as similar as the initial chosen ones.

The organization reserves the right to modify the booth area as a consequence of force majeure or security.

The Organizing Committee reserves the right to delay, reduce or extend the celebration time of the Congress as a consequence of force majeure. These circumstances will not allow the exhibitor to cancel their contract or ask for financial rewards.

CANCELATIONS:

If the Congress doesn't manage to celebrate, the exhibitor undertakes that it shall not take any legal action against the organization, undertaking this one to refund to each exhibitor all the amount paid.

If the exhibitor wants to cancel its participation must notify it in writing to the Organizers

CANCELTION GENERAL CONDITIONS:

Please note that all deposits are non – refundable.

If the payment is not made by March 5th 2018, the organization (prior notification) may reassign the area.

All the changes and cancelations, must be notify in writing to the Technical Secretariat by email: winfocus2018@gbtspain.com

14th WINFOCUS World Congress I Congreso WINFOCUS Ibérica

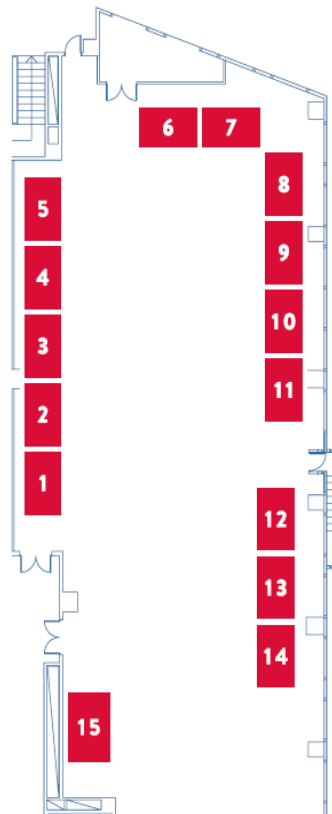


April 12-15, 2018
MADRID, SPAIN

Empowering Worldwide Healthcare at the Speed of Sound

BOOTH EXHIBITION AREA:

ZARAGOZA I y II – 4th Floor Hotel Meliá Avenida América



The exhibition booth area includes:

- Booth 3m length x 2m width x 2,5m high
- Title with the name of the Company on the front site of the booth (It doesn't include the logo).
- Blue carpet.
- Electricity and lights.

It doesn't include:

Decorative elements or accessories, tables, chairs, ADSL, telephone, fax,

*If you do not need the booth (just the area with carpet and electricity) – Please let us know by indicating it in the sponsorship form.

14th WINFOCUS World Congress I Congreso WINFOCUS Ibérica



April 12-15, 2018
MADRID, SPAIN

Empowering Worldwide Healthcare at the Speed of Sound

SPONSORSHIPS - Options

TYPE	EXHIBITOR	SCIENTIFIC PROGRAM		MERCHANDISING		CATERING		
	EXHIBITOR	ROUND TABLE	COURSE	LANYARDS	BADGES	COFFEE BREAK	LUNCH (COCKTAIL)	
LOGO	Congress Website (general site)		X	X	X	X	X	
	Congress Website (Sponsorships section)	X						
	Scientific Program (printed version)	X	X	X	X	X	X	X
	Scientific Program (online version)	X	X	X	X	X	X	X
	Welcome and closing ceremony	X	X	X	X	X	X	X
	During a session		X		X			
	Breaks						X	X
Printed material for delegates		X	X					
RESERVED AREA	Reserved area in the exhibition area	X						
COMMUNICATION	Company Brochures information							X
SPECIAL MENTIONS	During Welcome and Closing Ceremony	X	X	X	X	X	X	X
CONGRESS INVITATIONS	Invitations for members of the sponsorship company – Exhibition area or specific Scientific Session-	3	2	3	1	2	2	4
	Full Invitations – Including Congress Dinner	1	1	1	0	0	1	2
RATES (21% VAT not included)		5.000 €	3.500 €	6.000 €	1.500 €	2.000 €	3.500 €	13.000 €

14th WINFOCUS World Congress I Congreso WINFOCUS Ibérica



April 12-15, 2018
MADRID, SPAIN

Empowering Worldwide Healthcare at the Speed of Sound

SPONSORSHIPS – Special Options

	TYPE	DIAMOND	PLATINUM	GOLD
LOGO	Congress Website (general site)	x	x	x
	Scientific Program (printed version)	x	x	x
	Scientific Program (online version)	x	x	x
	Welcome and closing ceremony	x	x	x
RESERVED AREA	Reserved area in the exhibition area	x	x	
COMMUNICATION	Company Brochures information	x	x	
	Advertising insert – 1 page (on line program)	x		
	Advertising insert – 1/2 page (on line program)		x	x
SPECIAL MENTIONS	During Welcome and Closing Ceremony	x	x	x
CONGRESS INVITATIONS	Invitations for members of the sponsorship company – Exhibition area or specific Scientific Session-	6	5	4
	Full Invitations – Including Congress Dinner	4	3	2
RATES (21% VAT not included)		20.000 €	15.000 €	10.000 €

14th WINFOCUS World Congress I Congreso WINFOCUS Ibérica



Empowering Worldwide Healthcare at the Speed of Sound

SPONSORSHIP FORM

Please fill in this form and send it to the Technical Secretariat - winfocus2018@qbtspain.com

COMPANY:

VAT:

COUNTRY:

ADDRESS:

POST CODE:

CITY:

CONTACT PERSON:

EMAIL:

TELEPHONE:

SPONSORSHIP BOOKING:

SPONSORSHIP OPTION:

INDICATE THE TOTAL + 21% IVA:

PAYMENT OPTIONS:

- **BANK TRANSFER TO:** GLOBAL BUSINESS TRAVEL SPAIN (B-85376630) - IBAN: ES45 0182 4899 19 0200725949 SWIFT: BBVAESMM
- **CREDIT CARD:** VISA MASTERCARD

CREDIT CARD HOLDER:

CREDIT CARD NUMBER:

EXPIRY DATE:

/

/ 20

I hereby authorize GLOBAL BUSINESS TRAVEL SPAIN S.L (AMERICAN EXPRESS MEETINGS & EVENTS) to charge my credit card for the total amount indicated in this form as payment of the services requested. If the booking is modified, I authorize to modify the amount charged on my credit card. I do accept the terms and conditions indicated in this sponsorship dossier.

Signature: _____ Date: _____

14th WINFOCUS World Congress I Congreso WINFOCUS Ibérica



April 12-15, 2018
MADRID, SPAIN

Empowering Worldwide Healthcare at the Speed of Sound

CONTACT



MEETINGS & EVENTS

TECHNICAL SECRETARIAT

Tel.: +34 93 366 80 93

E-mail: winfocus2018@gbtspain.com

<http://www.winfocus2018.org>